

WE TURN BRANDS INTO LEGENDS.

We're a membership-based agency that combines marketing, PR, and media production to help businesses scale their brand, their influence, and their reputation so they can dominate their industry and monopolize their space.

In other words, we're the place where brands transcend.

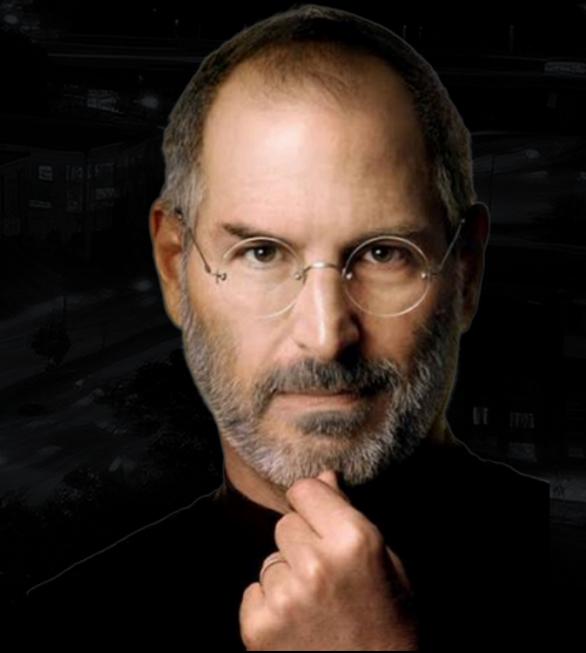




OUR MISSION & WHO WE WORK WITH

Our mission is to build brands that shape culture, redefine industries, and empower communities.

Legend Initiative and its unique system was created to bridge the gap between potential and dominance. That's why we work with founders and companies who aren't satisfied with being seen. They want to dominate their space and transcend their industry.



OPPORTUNITY & ADVANTAGE

New Era of Brand Power

Most brands struggle to scale because they aren't set up to thrive in today's cultural and competitive landscape. The opportunity lies in brands that can stay connected to culture, leverage influence, and partner strategically.

This is where our advantage lies. With our SIM system, integrated storytelling, and multi-tiered approach, we transform brands from "struggling to scale" into category leaders. We don't just react to movements, we create them.



OUR EXPERTISE & APPROACH



STRATEGY (Branding, Positioning, Messaging)

We dive deep into your business, industry trends, and key metrics to uncover hidden opportunities. Using these insights, we craft forward-thinking strategies that predict market shifts and put you ahead of the game.

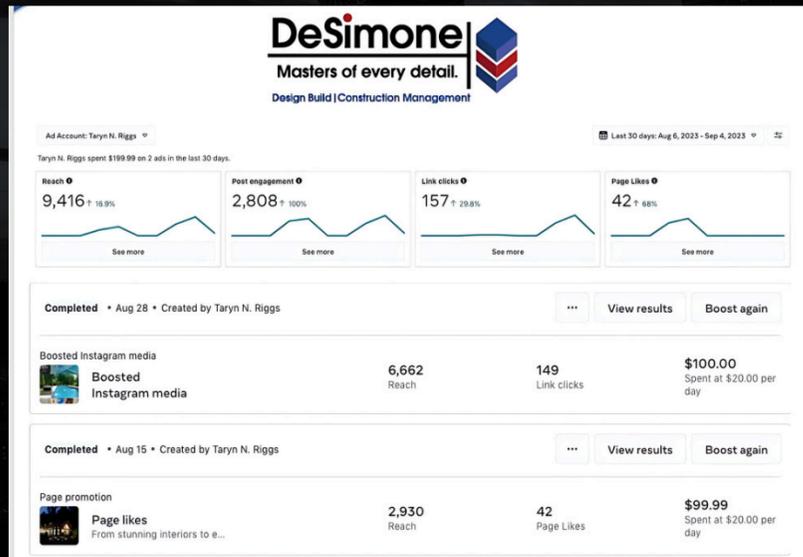
INTEGRATED MEDIA (PR, Digital Media, Ads)

We use advanced omnichannel tactics such as advertising, content creation, PR, and digital media to amplify your brand's presence and open doors. Our approach connects you to the right audience, partners, and opportunities to build a market position no one can compete with.

MONOPOLIZATION (Authority & Partnerships)

We leverage your unique strengths and story to carve out an unshakable niche and position. This makes your brand the go-to authority and industry leader allowing you to dominate your space with unmatched influence.

RESULTS SPEAK FOR THEMSELVES



"From digital marketing to business processes, Legend Initiative made sure our brand was positioned for success."



Sean Green
Founder of Elevated Styles

"If you're looking for a dedicated and effective agency to elevate your brand, look no further than Nate DuBois and his team!"



Mary Jo Jamison
Investment Realty Loans & Homes

"Nate and Legend are intentional and passionate 'storytellers' who approach their work with deep listening, creativity, and an ease in building genuine connections."



Shanice Whitaker
Soul Movement Success

We've helped founders, creators, and companies shift from being invisible and unheard to being powerful and influential. From being average companies that blend in to their industry to being undeniable brands that have the capacity to shift culture and dominate.

400% increase in engagement for high-growth brands

\$15M+ revenue generated for various brands.

Average 60% Increase in brand mentions

214.64k
Impressions
↑ 17%

159.26k
Reach
↑ 20%



THE NOVA PROGRAM

Legend Initiative isn't a typical agency. It's our program is built for growth-minded companies, and executives who want more than services. They want an ecosystem.

TIERS	<u>FOUNDATION</u>	<u>ASCENSION</u>	<u>LEGACY</u>
INFO	<p>Build the Infrastructure of Influence.</p> <ul style="list-style-type: none">• Brand and business strategy development• Market positioning and differentiation mapping• 1 Brand Asset (Video, design, Podcast, etc.)• Campaign Planning & Blueprints• Marketing & PR Library	<p>Scale With Integrated Marketing.</p> <ul style="list-style-type: none">• Full content and campaign management• Digital media marketing• Public Relations and influencer amplification• Video and creative production• Ongoing optimization and analytics	<p>Dominate the Market & Culture.</p> <ul style="list-style-type: none">• Advanced Brand and reputation management• High-level brand partnerships• Unlimited integrated campaigns• Advanced Media Production (Drone, Set, Scripting, Actors)• Ongoing influence architecture and executive communications.
PRICING	\$1,350/monthly	\$6,500/monthly	\$90,000/quarter

BECOME A LEGEND

This isn't about standard marketing. It's about creating a movement around your business. It's about building the kind of brand that can't be replaced or forgotten.

If you're ready to turn your business into the brand your industry revolves around, it's time to take the initiative and become a Legend.

Meet with our Founder or Apply for the Nova Program.



LEGEND INITIATIVE

CONNECT WITH US

Legend Initiative | Integrated Media & Communications Agency.

 Based in NJ | Serving Clients Nationwide

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WHERE BRANDS TRANSCEND