



Pricing Guide

SERVICES & MEMBERSHIP PLANS

This deck explains our pricing and the benefits of our membership program.



<https://legendinitiative.com>

Where Brands Transcend

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Service Pricing

Strategy Session	\$350-\$1200
Social Media Marketing	\$1200-\$6000
SM Management	\$75/hr
Brand Management	\$1,200-\$5,000/mo
PR Management	\$5,000-\$20,000/mo
Brand Design & Identity	\$3,500 project
Video / Content Shoots (RAW)	\$300/hr – \$900 half day
Post Production / Editing	\$90/hr
E-Mail Marketing	\$250 per e-blast
Podcast Studio	\$150 per/hour
Website Design	\$1200-\$10k per project

Prices for Campaigns Vary



LEGEND INITIATIVE

Membership Plans

Our membership program is a branding and media ecosystem that offers members ongoing PR support, marketing strategy, and media production. This program is designed for brands that want a long-term partnership or already have a marketing department.

	Creator	Media	Legacy
COST	\$1,350	\$6,500	\$25,000
Benefits	<ul style="list-style-type: none">• Marketing Coaching• Insights & Reports• Content Optimization• PR Pitch Support• Video Editing (8 hours)• 1 Graphic Design	<ul style="list-style-type: none">• Creative Team• Multimedia Production• Digital Media Management• Ad Placements (\$1k)• Performance Tracking	<ul style="list-style-type: none">• High-Level Strategy Call• \$2K Ad Spend• Integrated Marketing System• Brand & PR Management• Advanced Media Production
Value	\$2,500	\$9,600	\$ 59,000

Minority Owned Businesses - 30% Off

Custom Memberships Available

