



Pricing Guide

SERVICES & MEMBERSHIP PLANS

This deck explains our pricing and the benefits of our membership program.



<https://legendinitiative.com>

Where Brands Transcend

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Service Pricing

Strategy Consulting	\$350/hr
Social Media Marketing	\$200/post
SM Management	\$75/hr
Brand Management	\$1,200-\$5,000/mo
PR Management	\$5,000-\$20,000/mo
Brand Design & Identity	\$3,500 project
Graphic Design	\$200/design
Video / Content Shoots	\$300/hr – \$900 half day
Post Production / Editing	\$90/hr
E-Mail Marketing	\$250 per e-blast
Podcast Studio	\$150 per/hour
Website Design	\$3,500 per project

Prices for Campaigns Vary



LEGEND INITIATIVE

Membership Plans

Our marketing membership provides you with a hub of exclusive resources, integrated media services, advanced strategies, and discounts. This is great for brands and entrepreneurs looking for flexibility, high-end solutions, exclusive offers and high priority access.

University Members

Creation Members

Legacy Members

COST	\$1,350	\$6,500	\$17,000
Benefits	<ul style="list-style-type: none"> • 2 Strategy Sessions • Resource Library • Graphic Designer • Content Writer • Video Editing (8 hours) • Affiliate Access • Podcast Studio (4h) • Discounts on add-ons 	<ul style="list-style-type: none"> • \$1k Ad Spend • 2 Content Shoots • SM Mrkt. (12 posts) • E-Mail Marketing • Basic Reporting • Site Maintenance • AI Integrations • Plus Level 1 	<ul style="list-style-type: none"> • \$3K Ad Spend • Brand Management • Campaign Dev. • Media Production (Drone, Studio Set, Script Writing, etc.) • Advanced Reporting • Exclusive Events • Plus Level 2
Value	\$2,500	\$9,600	\$ 28,500

Custom Memberships Available

