

WE TURN BRANDS INTO LEGENDS.

We're a membership-style agency that combines strategy, storytelling and brand relations to help brands scale their their influence and their impact so they can monopolize their space and lead.

In other words, we make brands transcend culture.

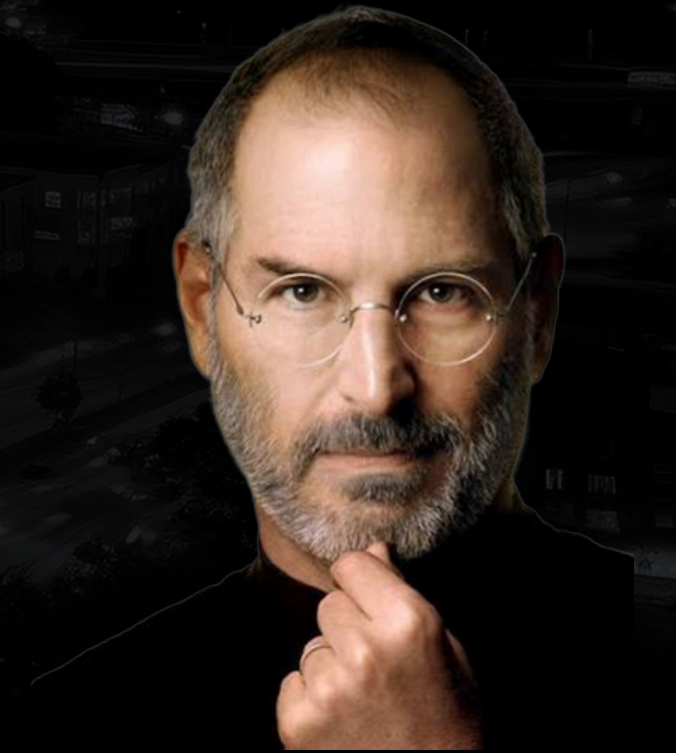




OUR MISSION & WHO WE WORK WITH

Our mission is to lead and provide a marketing ecosystem for brands that want to redefine industries and empower communities.

Legend Initiative and its unique system was created to bridge the gap between potential and dominance. That's why we work with founders and companies who aren't satisfied with being seen and just making money. They want to dominate their space, lead their industry and transcend culture.



OPPORTUNITY & ADVANTAGE

New Era of Brand Power

Most brands struggle to scale because they aren't set up to thrive in today's cultural and competitive landscape. The opportunity lies in brands that can stay connected to culture, leverage influence, and partner strategically.

This is where our advantage lies. With our SIM system, integrated storytelling, and multi-tiered approach, we transform brands from "struggling to scale" into category leaders. We don't just react to movements, we command them.



OUR EXPERTISE & APPROACH



STRATEGY (Branding, Positioning, Messaging)

We dive deep into your business, industry trends, and key metrics to uncover hidden opportunities. Using these insights, we craft forward-thinking strategies that predict market shifts and put you ahead of the game.

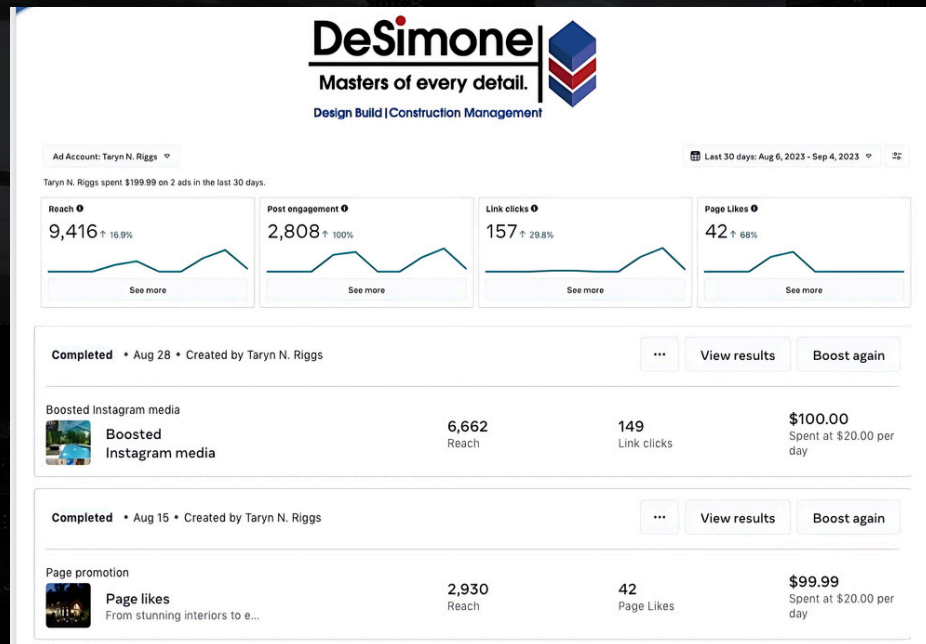
INTEGRATED MEDIA (PR, Digital Media, Ads)

We use advanced omnichannel tactics such as advertising, content creation, PR, and digital media to amplify your brand's presence and open doors. Our approach connects you to the right audience, partners, and opportunities to build a market position no one can compete with.

MONOPOLIZATION (Authority & Partnerships)

We leverage your unique strengths and story to carve out an unshakable niche and position. This makes your brand the go-to authority and industry leader allowing you to dominate your space with unmatched influence.

RESULTS SPEAK FOR THEMSELVES



"From digital marketing to business processes, Legend Initiative made sure our brand was positioned for success."



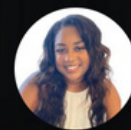
Sean Green
Founder of Elevated Styles

"If you're looking for a dedicated and effective agency to elevate your brand, look no further than Nate DuBois and his team!"



Mary Jo Jamison
Investment Realty Loans & Homes

"Nate and Legend are intentional and passionate 'storytellers' who approach their work with deep listening, creativity, and an ease in building genuine connections."



Shanice Whitaker
Soul Movement Success

We've helped founders and companies shift from being unheard and "just fitting in" to being powerful and influential. To our clients, the status quo is never an option and the outcomes and experience we bring them are every indication of that virtue.

400% increase in engagement for high-growth brands

\$15M+ revenue generated for various brands.

Average 60% Increase in brand mentions

214.64k

Impressions

▲ 17%

159.26k

Reach

▲ 20%



THE NOVA PROGRAM

Legend Initiative isn't a typical agency. This is our program and it's built for growth-minded and impact driven companies and executives who want more than one-off services. They want access to an ecosystem.

TIERS	<u>FOUNDATION</u>	<u>ASCENSION</u>	<u>LEGACY</u>
INFO	<p>Access Legend's Mind</p> <ul style="list-style-type: none">• Brand Strategy & Guidance• Pitch & Video Editing Support• 1 Brand Asset (Design, Podcast, blog, etc.)• Brand Architecture Roadmaps• Campaign Planning & Blueprints• Marketing & PR Library	<p>Access Legend's Authority</p> <ul style="list-style-type: none">• Content and campaign management• Digital media marketing• Public Relations and influencer amplification• 8 creative assets• Ongoing optimization and analytics	<p>Access Legend's Command</p> <ul style="list-style-type: none">• Complete Brand and reputation management• High-level brand partnerships• Unlimited integrated campaigns• Advanced Media Production (Drone, Set, Scripting, Actors)• Department Training & Exclusive events.
PRICING	\$1,500/monthly	\$7,000/monthly	\$210,000/quarter

BECOME A LEGEND

This isn't about standard marketing and PR. It's about creating a movement around your business. It's about building the kind of brand that can't be replaced or forgotten.

If you're ready to turn your business into the brand your industry revolves around, it's time to take the initiative and become a Legend.

[Meet with our Founder](#) or [Apply for the Nova Program](#).



LEGEND INITIATIVE

CONNECT WITH US

Legend Initiative | Integrated Media & Communications Agency.

 Based in NJ | Serving Clients Nationwide

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